

# **PRIVACY POLICY**

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The National Math and Science Initiative ("NMSI") is committed to protecting your privacy and providing you with a safe online experience. This Privacy Policy applies to the NMSI website operated by NMSI at <u>www.NMS.org</u> and related pages (the "NMSI Website") and governs data collection, usage and protection by NMSI.

PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THE NMSI WEBSITE. BY USING THE NMSI WEBSITE, YOU ARE ACKNOWLEDGING THAT YOU HAVE READ AND UNDERSTAND THIS PRIVACY POLICY AND THAT YOU AGREE TO BE BOUND BY ITS TERMS. IF YOU DO NOT AGREE TO BE BOUND BY THE TERMS OF THIS PRIVACY POLICY, SIMPLY EXIT THIS PAGE WITHOUT ACCESSING OR USING THE NMSI WEBSITE OR ANY OF OUR SERVICES.

### **Collection of your Personal Information**

NMSI collects personally identifiable information, such as your e-mail address, name, home or work address and telephone number. If you register on the NMSI Website, NMSI may also collect information regarding your education history and background, information regarding your current job and prior work history, demographic information such as gender, age and ethnicity, and other information designed to help NMSI provide services and information to you and/or to help NMSI understand the demographics of the people using the NMSI Website. If you donate to NMSI through the NMSI Website using a credit card, then NMSI will also collect credit card information including credit card number, expiration date and card security code.

Information about your computer hardware and software is automatically collected by NMSI for the operation of the NMSI Website and service, to maintain quality of the NMSI Website and service, and to provide general statistics regarding use of the NMSI Website. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses.

If you directly disclose personally identifiable information or personally sensitive data through or on any NMSI public message boards, this information may be collected and used by others.

NMSI is not responsible for the privacy statements, terms and conditions, or other policies or content on websites outside of the NMSI Website, or for any use of personal information or data collected by such third-party websites, regardless of whether links to such third-party websites are provided on the NMSI Website.

#### Use of your Personal Information

NMSI collects and uses your personal information to operate the NMSI Web site and deliver the services you have requested. NMSI may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

NMSI does not use, share or disclose any personally identifiable information about you without your explicit consent. By entering personally identifiable information and demographic information in the NMSI Website, you consent to NMSI using such information in connection with the operation of the NMSI Website and to provide features and services to you through the NMSI Website. NMSI keeps track of the Website pages our customers visit within NMSI, in order to determine what NMSI services are the most popular. However, NMSI will not sell or share any personally identifiable information about you to any third party without your prior explicit consent. NMSI may however use and share aggregated data and information that provides aggregated or overall data and statistics, but which is not traceable to any individual or NMSI Website user and does not contain any personally identifiable information that would connect such aggregated data and information to any user or customer.

NMSI will not sell or share any personally identifiable information about you to any third party without prior explicit consent. NMSI may contact you on behalf of external business partners about offerings that may interest you, but your unique personally identifiable information (i.e., e-mail, name, address, telephone number, etc.) is not transferred or disclosed to any third party.

Notwithstanding the foregoing, NMSI may share data and information with trusted partners in certain circumstances as necessary to help us perform statistical analysis, send you email or postal mail, provide customer support, arrange for deliveries, or otherwise provide services requested by you through the NMSI Website. All such third parties are prohibited from using your personal information except as necessary to provide these services to NMSI, or to you through NMSI, and they are required to maintain the confidentiality of your information.

NMSI will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on NMSI or the NMSI Website; (b) protect and defend the rights or property of NMSI; and, (c) act under exigent circumstances to protect the personal safety of users of NMSI, or the public.

#### Use of Cookies

NMSI websites use "cookies" to personalize your online experience and to analyze our traffic. A cookie is a text file that is placed on your hard disk by a Web page server. You can accept or decline cookies through your web browser's settings. If you choose to decline cookies, you may not be able to fully experience the interactive features of NMSI services.

#### **Security of your Personal Information**

NMSI secures your personal information from unauthorized access, use or disclosure, storing personally identifiable information users provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information is required to be transmitted to other parties or websites (i.e., credit card numbers as required to process payment through the credit card), it is protected using encryption, such as the Transport Layer Security (TLS 1.2+) protocol.

Parent/Student/School can request modification or inspection of data provided to NMSI. A school has the right to review, have deleted and/or refuse to permit further collection or use of the student's information, along with information on how to do so and consequences or implications for a user refusing collection of data. Schools may contact their Program Manager for data requests.

#### Data Breach

If NMSI knows or learns of a security breach by an unauthorized party with respect to the NMSI Website, or that any user data or personal information collected by NMSI was accessed or used for an unauthorized purpose, NMSI will comply with all applicable data breach laws and regulations and will use reasonable efforts to notify you of such security breach without unreasonable delay so that you can take appropriate actions.

#### Third-Party relationships

Notwithstanding the foregoing, NMSI may share data and information with trusted partners in certain circumstances as necessary to help us perform statistical analysis, send you email or postal mail, provide

customer support, arrange for deliveries, or otherwise provide services requested by you through the NMSI Website. All such third parties are prohibited from using your personal information except as necessary to provide these services to NMSI, or to you through NMSI, and they are required to maintain the confidentiality of your information. Here is the full list of 3<sup>rd</sup> party service providers and the reasons for usage

3 <sup>rd</sup> party Service Provider	Purpose	Data & Security Controls
Microsoft Azure Cloud Platform	Computing platform to store and process PII specific data	Access is restricted through Role based access controls, multi-factor authentication and Virtual private network
Microsoft OneDrive	Data Management and Storage	Encrypted and internal use only
Microsoft SharePoint	Data Access and Collaboration (user data resides on Microsoft One Drive)	Encrypted and internal use only
Microsoft PowerBI	Data analytics and reporting, may use PII data for processing and for aggregation/summary	Do not persist PII, but processes PII data in the PowerBI Cloud
American Institutes for Research	Student Evaluation data	aggregated data only
Defense STEM education consortium (DSEC-DoD)	Conducting evaluation studies required for federal grants	aggregated data only
Blackboard	Learning Management System	No Sensitive PII, just the student directory information. Data is Encrypted
Genius	Administrative platform which hosts student and teacher data that will be provisioned to Blackboard.	No Sensitive PII and doesn't contain all demographic data
IronBox	Transfer/Storage (student rosters and scores), Student files	Secure FTP, Channel is Encrypted
College Board	Receipt of Data - Advanced Placement Program student level test score data and aggregate reports	No PII data, college/school information
National Center for Educational Statistics (NCES) -CCD	Receipt of Data - Fiscal and non-fiscal data about all public schools, public school districts and state education agencies in the United States	Aggregate data and demographic data
Smartsheet	Students sign-up/register for training	Receives PII, Encrypted
Google Analytics	Website Analytics, to track the usage of website for marketing and communication purposes	No PII
R Studio	Data analytics and reporting, may use PII data for processing and for aggregation/summary	Do not persist PII, but processes PII data for analysis

#### **Change of Control**

Over time, NMSI may grow and reorganize. We may share your information, including personal information with affiliates such as a parent company, subsidiaries, joint venture partners or other companies that we control or that are under common control with us, in which case we will require those companies to agree to use your personal information in a way that is consistent with this Privacy Policy. In the event of a change to our organizations such that all or a portion of NMSI or its assets are acquired by or merged with a third-party, or in any other situation where personal information that we have collected from users would be one of the assets transferred to or acquired by that third-party, this Privacy Policy will continue to apply to your information, and any acquirer would only be able to handle your personal information as per this policy (unless you give consent to a new policy). We will provide you with notice of an acquisition within

thirty (30) days following the completion of such a transaction, by posting on our homepage and by email to your email address that you provided to us. If you do not consent to the use of your personal information by such a successor company, subject to applicable law, you may request its deletion from the company. In the unlikely event that NMSI goes out of business, or files for bankruptcy, we will protect your personal information, and will not sell it to any third-party

#### **Changes to Privacy Policy**

NMSI reserves the right, at its sole discretion, to modify, add or remove portions of this Privacy Policy from time to time. NMSI will note any such changes by updating the publication date of this Privacy Policy. It is each User's responsibility to check this Privacy Policy periodically for changes. The continued use of the NMSI Website or services following the posting of any changes to this Privacy Policy constitutes each customer or user's acceptance of such modifications, additions, deletions or changes. Email notifications will be sent to contracted entities if there are significant changes to this Privacy Policy

#### **Contact Information**

If you have any questions about this Privacy Policy or the NMSI Website, please contact us at: NMSI (NMSI) 8350 North Central Expressway, Suite M -2200 Dallas, TX 75206 Tel: 214.525.3090 privacy@nms.org